

THE SECOND SKIN SWADDLE IS A PROVEN TOOL TO SAFELY MEET THE MANDATE



Joint Commission Mandates A Change in Newborn Care

Birthing Centers are now faced with challenges

- *to increase time in Skin to Skin Contact;*
- *increase breastfeeding; and,*
- *decrease falls and Sudden Unexpected Postnatal Collapse (SUPC) incidents.*

Risk factors of Mother Infant Dyad:

Maternal risk factors: “fatigue, sedation, primiparous, distraction, on narcotic meds, history of smoking, obese/pendulous breasts.”

Infant risk factors: falls, exposure when infant is passed around the room by guests and incorrect positioning, “Position of the infant is a key factor in minimizing risk of Sudden Unexpected Postnatal Collapse. Sudden Unexpected Postnatal Collapse is an emerging complication of Skin to Skin contact and breastfeeding the first hours and days post birth.”

Environmental risk factors: “Breastfeeding, intermittent observation, unsafe and/or prone positioning, failure to model and reinforce safe sleep practice.”

Ludington-Hoe SM, Morgan K. Infant Assessment and Reduction of Sudden Unexpected Postnatal Collapse Risk During Skin-to-Skin Contact. Newborn & Infant Nursing Reviews <http://dx.doi.org/10.1053/j.nainr.2013.12.009> 2013

There are over 3500 research articles proving the benefits of Skin to Skin Contact

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The Second Skin Swaddle
Used in Hospitals For Safety and Non-Separation
For L&D, OR, Postpartum & NICU



The Arc Design and Safety Features

- Will not allow baby to slip into the body of the Swaddle.
- Gives flexible support for the head and neck and lower torso
- Breathe-ability and stretch of the fabric are added safety factors
- Non-obstructive design with shorter back section allows for medical procedures and coverage for discretion of mom during L&D



Safely Facilitates the Golden Hour

The Arc design...

- and front length provides womb-like enclosure to help control temperature and blood sugar.
- upper side gives flexible expansion support for neck and head when baby lunges for the breast.
- center section allows movement of the torso for the breast crawl.
- lower section gives flexible support to prevent flipping or falling.

Securely Positions Baby for Both Upright and Breastfeeding in Postpartum

The Arc design...

- of upper section flexibly secures baby's head and neck in upright and breastfeeding positions.
- expanded center section cradles to hold baby for safe positioning upright, between mother's breasts and allows for movement to the breast.
- of lower section secures lower torso both in the upright and breastfeeding positions.
- and length supports the "Natural Breastfeeding Position" with baby fully extended, parallel to mom on the upper side of breast and baby's head flexibly supported in the nose sniffing position.

Additional Benefits

- Baby is secured with mom to prevent passage of baby around the room
- Coverage allows discretion for mom to hold baby in Skin to Skin contact and breastfeed
- The moisture wicking fabric allows mom to comfortably wear the Swaddle through her entire stay, therefore, mom is always ready to hold her baby in Skin to Skin contact.
- Fabric is a comfortable, silky, moisture and water friendly, nylon/lycra blend with a 50 SPF (can be used with bilirubin lights)

A gift for you from our hospital

The Second Skin Swaddle



Labor & Delivery

- **One section of the Swaddle** provides coverage during labor and will help to keep baby warm and secure on your chest in Skin to Skin contact
- **Skin to Skin Contact** is the best place for babies to transition to life.
- **Learning to breastfeed is easier** when babies are held in Skin to Skin contact before and during feedings.



First hours after Birth



Breastfeeding

The Second Skin Swaddle is normally sold as a two-section set.



Two sections are required to safely hold baby hands-free.
Purchase the second section of the Swaddle in the gift shop.



For added support add the second section



Pull up one side like a sling for extra support



Twist shoulder to tighten edges and secure pouch



Adjust edges to the back of baby's neck and secure in pouch



Pull up second section



Pull second section to shoulder Secure baby in pouches

Testimonials by Nursing Staff on the use of the Second Skin Swaddle:

How Swaddles are used in hospital, Lyn Hrivnak of Carolinas Healthcare System

- The staff gives one section of the Swaddle to each mom in labor and delivery. She wears the Swaddle section through her postpartum stay. Lyn says some of the Swaddles get sweaty but moms do not seem to mind. They love the touch and feel of the Swaddle.

Comments from staff as to the use of the Swaddle in the birthing center

- Lack of support has disappeared here since all the staff have seen the benefits first-hand. We are now transitioning babies that would otherwise have gone to NICU for TTN on the mother using the Swaddlers, and most stabilize within the first hour.
- Driving home the message that KMC is best for ALL babies regardless of feeding method was an early challenge for both families and staff, but having a TOOL (Second Skin) to give to mother seems to make it more concrete for her and her family that this is an important thing to do. We tell mothers it is the very best thing for their babies, and what mother can say no to that!
- Preterm babies need to conserve energy and the swaddle helps them get more skin to skin time for soothing, warmth, and encourages more frequent feedings.
- The swaddle allows hands-free baby wearing.
- ... mothers are asking for the swaddles because they have seen other mother who received one here using them out in the community. The swaddles are really catching on because the mothers love them.

Lyn M Hrivnak RN BSN IBCLC

Mother falls in love with her unwanted baby

The mother of a one year old gave birth to a child that she did not want. Bonding with her baby was difficult. She said she feared her baby knew how she felt from the sound of her cries. This mother had chosen not to breastfeed and did not breastfeed her other child.

The nurse gave her the Second Skin Swaddle and helped her put her baby inside, skin to skin. As her baby snuggled against her and calmed, Mom's face lit up. She smiled as she wrapped her arms around her baby. A short time later she asked for help with learning to breastfeed.

Lyn M Hrivnak RN BSN IBCLC

Mother tells of her experience in the OR

Great comments from rounds this morning---a patient recounted her experience with Skin-to-Skin in the OR during her c/section delivery. She states "I had my first c/section here and it was a great experience. I remember that my husband was the first to hold the baby last time and it was a while before I got to. It seemed the baby cried a lot during the first day. This time, your staff stayed right beside me while I was the first to hold the baby---can't tell you what that meant to me. I love the swaddler top - helped me to feel more secure holding the baby and I haven't taken it off!" The patient went on to state that she had less pain this time. The grandmother states "both mom and baby are so calm; we had a great experience last time, but appreciate everything being so much more natural this time." Patient states she hopes to have a third baby and she WILL be coming to Union!

Lyn M Hrivnak RN BSN IBCLC

View the complete Survey on the "Benefits of the Second Skin Swaddle from 14 nurses observing 600 moms" on our web site www.preciousimagecreations.com under "Information for Professionals".

Lyn Hrivnak of Carolinas Healthcare System has used the Swaddle since August 2013.